

OUTLOOK

Merchant Capital Options Serves Restaurants For Quick Capital

Merchant Capital Options has launched a new product, **Electronic Payment Advance**. Electronic Payment Advance is an upfront cash advance payment against all forms of future electronic processing, such as credit cards and checks. It allows multi-unit restaurant companies to access quick capital for an array of initiatives including unit or asset expansion, initiating equipment renovation programs and creation and execution of a marketing campaign.

Dean Friedman, co-founder and CEO, states, "The electronic payment advance option has been a successful funding alternative for many of our hospitality clients, as this is an advance and not a loan. The ability to access working capital quickly with limited paperwork and no personal guarantee or asset collateral has enabled our clients to thrive in a very challenging operating environment."

Merchant Capital Options works with business owners through all segment types to provide short- and long-term working capital solutions to support company growth and a healthy balance sheet. Their financial solutions include equipment financing alternatives, SBA and traditional loan options, merchant cash advances and the newly launched Electronic Payment Advance.

For more information on Merchant Capital Options:

John Wiegand, Director of Sales, at 866-907-6988 or by e-mail at jwiegand@merchantscap.com.

RESTAURANT FINANCE MONITOR

2808 Anthony Lane South, Minneapolis, Minnesota 55418

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President: John M. Hamburger (jhamburger@restfinance.com) **Publisher:** Mary Jo Larson (mlarson@franchisetimes.com)

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TO SUBSCRIBE CALL (800) 528-3296 FAX (612) 767-3230 EMAIL info@restfinance.com